



THE GOLF CLUB AT LANSDOWNE

FRIDAY, SEPTEMBER 10, 2010



**DC College Access Program 8th Annual
Michael Wilbon and James Brown Celebrity Golf Classic**

Friday, September 10, 2010

7:30 am – Registration and Breakfast
8:45 am – Celebrity “Closest to the Pin” Contest
9:30 am – Shotgun Start
2:00 pm – Post Play Party with Silent Auction

LOCATION

Lansdowne Resort
44050 Woodridge Parkway, Lansdowne, Virginia 20176

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor ~ \$100,000

Confirmed: Lockheed Martin

Tournament Sponsor ~ \$50,000

Company name on all print-related media, tee prize items, logo on tournament banner and on four (4) “hole” sponsorship signs, and full page ad in tournament program;
Mention during event promotion and live remote during the event;
Two (2) foursomes, each includes three players paired with the celebrity of your choice;
One (1) foursome, which includes four players;
Group photo with Michael Wilbon and James Brown;
Employee volunteer opportunities;
Promotional opportunities at the tournament on “contest holes” and in golfers tee prize bags;
Reserved table space at post-play party and auction.

Course Sponsor ~ \$25,000

Company name on all print-related media, logo on tournament banner and on two (2) “hole” sponsorship signs, and full page ad in tournament program;
Mention during event promotion and live remote during the event;
Two (2) foursomes, each includes three players paired with a celebrity guest;
Group photo with Michael Wilbon and James Brown;
Employee volunteer opportunities;
Promotional opportunities at the tournament on “contest holes” and in golfers tee prize bags;
Reserved table space at post-play party and auction.

Birdie Sponsor ~ \$15,000

Company name on all print-related media, logo on tournament banner and two (2) “hole” sponsorship signs, and logo in tournament program;
One (1) foursome, which includes three players paired with a celebrity guest;
Mention during event promotion and live remote during the event;
Company logo highlighted on tournament website;
Promotional opportunities at the tournament on “contest holes” and in golfers tee prize bags;
Invitation to post-play party and auction.

Greens Sponsor ~ \$10,000

Company name on all print-related media, logo on tournament banner and on one (1) "hole" sponsorship sign, and logo in tournament program;
One (1) foursome, which includes three players paired with a celebrity guest;
Mention during event promotion and live remote during the event;
Promotional opportunities at the tournament in golfers tee prize bags;
Invitation to post-play party and auction.

Tee Box Sponsor ~ \$5,000

Company name on all print-related media and in tournament program;
One (1) foursome, which includes three players paired with a celebrity guest;
Invitation to post-play party and auction.

Individual Ticket ~ \$500

One player;
Invitation to post-play party and auction.

Tournament Program Sponsor ~ \$500 - \$1,000

\$1,000 Full page ad in tournament program;
\$500 Half page ad in tournament program.

"Hole" Sign Sponsor ~ \$500

One (1) "hole" sponsorship sign;
Company name in tournament program.



THE GOLF CLUB AT LANSDOWNE
FRIDAY, SEPTEMBER 10, 2010



Sponsor Registration Form

7:30 am – Registration and Breakfast
8:45 am – Celebrity “Closest to the Pin” Contest
9:30 am – Shotgun Start
2:00 pm – Post Play Party with Silent Auction

Lansdowne Golf Resort
44050 Woodridge Parkway Lansdowne, VA 20176

SIGN ME UP NOW!

Please sign me up now for the following tournament sponsorship level:

Presenting Sponsor (\$100,000) – Lockheed Martin

- | | |
|--|---|
| <input type="checkbox"/> \$50,000 – Tournament Sponsor | <input type="checkbox"/> \$5,000 – Tee Box Sponsor |
| <input type="checkbox"/> \$25,000 – Course Sponsor | <input type="checkbox"/> \$1,000 – Tournament Program Sponsor (½ page: \$500) |
| <input type="checkbox"/> \$15,000 – Birdie Sponsor | <input type="checkbox"/> \$500 – “Hole” Sign Sponsor |
| <input type="checkbox"/> \$10,000 – Greens Sponsor | <input type="checkbox"/> \$500 – Individual Ticket |

PLEASE fax (202.338.8182) or email (ncericola@oai-usa.com) this form to Nick Cericola by Friday, August 13, 2010

Name / Company Name: _____
(Please print name as you want it to appear in all printed materials and on signage)

Player 1: _____ Shirt Size: _____ Male or Female

Player 2: _____ Shirt Size: _____ Male or Female

Player 3: _____ Shirt Size: _____ Male or Female

Player 4 (Celebrity Player TBD)

Contact Name: _____

Address: _____

City, State, Zip: _____

Office Phone: _____ Cell Phone: _____ Email: _____

Enclosed is my check in the amount of \$_____ for _____ sponsor level.

(Please make your check payable to “DC College Access Program” and mail to 1029 Vermont Avenue, NW Suite 400, Washington, DC 20005)

Please charge my: Visa MasterCard (Please note that no other forms of credit will be accepted)

Card Account Number: _____

Name on Card: _____ Expiration: _____ (month) / _____ (year)

Security Code on the Card: _____ Signature: _____

____ My logo in EPS format has been sent to Nick Cericola at ncericola@oai-usa.com (by August 13, 2010)

____ Yes, I will be sending 144 items to be placed in golfers tee prize packages