



The Golf Club at Lansdowne

Friday, September 18, 2009



**DC College Access Program 7th Annual
Tony Kornheiser/Michael Wilbon Celebrity Golf Classic at Lansdowne Resort**

Friday, September 18, 2009

7:30 am – Registration and Breakfast
8:45 am – Celebrity "Closest to the Pin" Contest
9:30 am – Shotgun Start
2:00 pm – Post Play Party with Silent and Live Auction

LOCATION

Lansdowne Resort
44050 Woodridge Parkway, Lansdowne, Virginia 20176

SPONSORSHIP OPPORTUNITIES

Title Sponsor ~ \$50,000

Company name on related media, tournament print ad in The Washington Post, tee prize items, logo on tournament banner and all course signage, and full page ad in tournament program;
Mention during pre-event promotion and live remote during the event;
An invitation to private post-event dinner with Don Graham, Tony Kornheiser and Michael Wilbon;
Two (2) foursomes, each includes three players paired with the celebrity of your choice;
Six (6) Celebrity tee prize packages;
Eight (8) one-of-a-kind autographed items;
Group photo with Tony Kornheiser and Mike Wilbon;
Employee volunteer opportunities;
Promotional opportunities at the tournament on "contest holes" and in golfers tee prize bags;
Company name printed on volunteer shirts;
Eight (8) additional tickets to post-play party and auction.

Course Sponsor ~ \$25,000

Company name on related media, tournament print ad in The Washington Post, logo on tournament banner and all course signage, and full page ad in tournament program;
Mention during pre-event promotion and live remote during the event;
An invitation to private post-event dinner with Don Graham, Tony Kornheiser and Michael Wilbon;
Two (2) foursomes, each includes three players paired with a celebrity guest;
Six (6) one-of-a-kind autographed items;
Group photo with Tony Kornheiser and Mike Wilbon;
Employee volunteer opportunities;
Promotional opportunities at the tournament on "contest holes" and in golfers tee prize bags;
Company name printed on volunteer shirts;
Six (6) additional tickets to post-play party and auction.

Birdie Sponsor ~ \$15,000

Company name on related media, tournament print ad in The Washington Post, logo on tournament banner, and in tournament program;
One (1) foursome, which includes three players paired with a celebrity guest;
Three (3) one-of-a-kind autographed items;
Mention during pre-event promotion and live remote during the event;
Company logo highlighted on tournament website;
Promotional opportunities at the tournament on "contest holes" and in golfers tee prize bags;
Company name printed on volunteer shirts;
Four (4) additional tickets to post-play party and auction.

Greens Sponsor ~ \$10,000

Company name on related media, tournament print ad in The Washington Post, logo on tournament banner, and in tournament program;
One (1) foursome, which includes three players paired with a celebrity guest;
Three (3) one-of-a-kind autographed items;
Mention during pre-event promotion and live remote during the event;
Promotional opportunities at the tournament in golfers tee prize bags;
Four (4) additional tickets to post-play party and auction.

Tee Box Sponsor ~ \$5,000

Company name on tournament print ad in The Washington Post, and in tournament program;
One (1) foursome, which includes three players paired with a celebrity guest;
Two (2) additional tickets to post-play party and auction.



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Sponsor Registration Form

Friday, September 18, 2009

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2:00 pm – Post Play Party with Silent and Live Auction

Lansdowne Golf Resort
44050 Woodridge Parkway Lansdowne, VA

SIGN ME UP NOW!

Please sign me up now for the following tournament sponsorship level:

- \$50,000 - Title Sponsor
- | | |
|--|--|
| <input type="checkbox"/> \$25,000 - Course Sponsor | <input type="checkbox"/> \$10,000 – Greens Sponsor |
| <input type="checkbox"/> \$15,000 - Birdie Sponsor | <input type="checkbox"/> \$5,000 – Tee Box Sponsor |

PLEASE fax (202.338.8182) or email (mkrull@oai-usa.com) this form to Mirjam Krull by Friday, August 21, 2009

Name / Company Name: _____
(Please print name as you want it to appear in all printed materials and on signage)

Player 1: _____ Handicap: _____ Shirt Size: _____

Player 2: _____ Handicap: _____ Shirt Size: _____

Player 3: _____ Handicap: _____ Shirt Size: _____

Player 4 (Celebrity Player TBD)

Contact Name: _____

Address: _____

City, State, Zip: _____

Office Phone: _____ Cell Phone: _____ Email: _____

Enclosed is my check in the amount of \$_____ for _____ sponsor level.

(Please make your check payable to "DC College Access Program" and mail to 1029 Vermont Avenue, NW Suite 400, Washington, DC 20005)

Please charge my: Visa MasterCard

Card Account Number: _____

Name on Card: _____ Expiration: _____ (month) / _____ (year)

Security Code on the Card: _____ Signature: _____

____ My logo in EPS format has been sent to Mirjam Krull at mkrull@oai-usa.com (by August 21, 2009)

____ Yes, I will be sending 130 items to be placed in golfers tee prize packages